

• A STORY ABOUT CONTROL

# Meet Sara.

She built an audience doing what she loves. Then the business behind it quietly became a second job.

This is the story of how she stopped guessing, and got back to the work she loves.

① Sara is an AI-generated avatar, created to illustrate how Billingz works.



• WHO SHE IS

# A creator the next generation listens to.

Sara is popular on **Instagram and TikTok**, sharing daily personal-development advice for younger generations. Her audience is **growing fast**, and so is her client base, not just young women, but people of every kind. **She loves the work:** making videos, creating, reading sources all day.

**284K**

FOLLOWERS

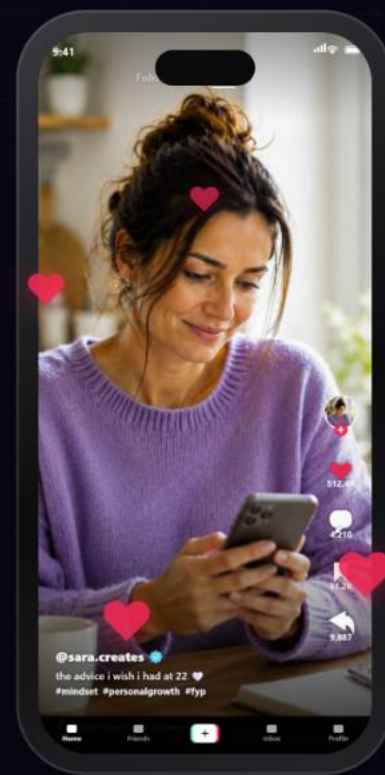
**612K**

IEWS / REEL

**New**

CLIENTS WEEKLY

📄 Sara is an AI-generated avatar, shown for illustration.



• THE CATCH

# Success came with a back office she never signed up for.

Her income now arrives from several directions at once, each with its own numbers to track, social payouts, course subscriptions, and book royalties she has never looked into.

● INSTAGRAM



**+€1,800**

received this month

**Brand partnership**

● TIKTOK



**+€1,400**

received this month

**Creator payout**

● ONLINE PROGRAM



**+€2,640**

received this month

**Course subscriptions**

● PUBLISHER



**+€780**

received this month

**Book royalties**



• THE OVERWHELM

## She was always busy, and never clear.

| "Is the money in my account mine, or the taxman's?"

| "Which client never paid, and who do I chase?"

| "What is this subscription, and am I still paying for it?"

| "Did I even send the invoice to Lumi Skincare this month?"

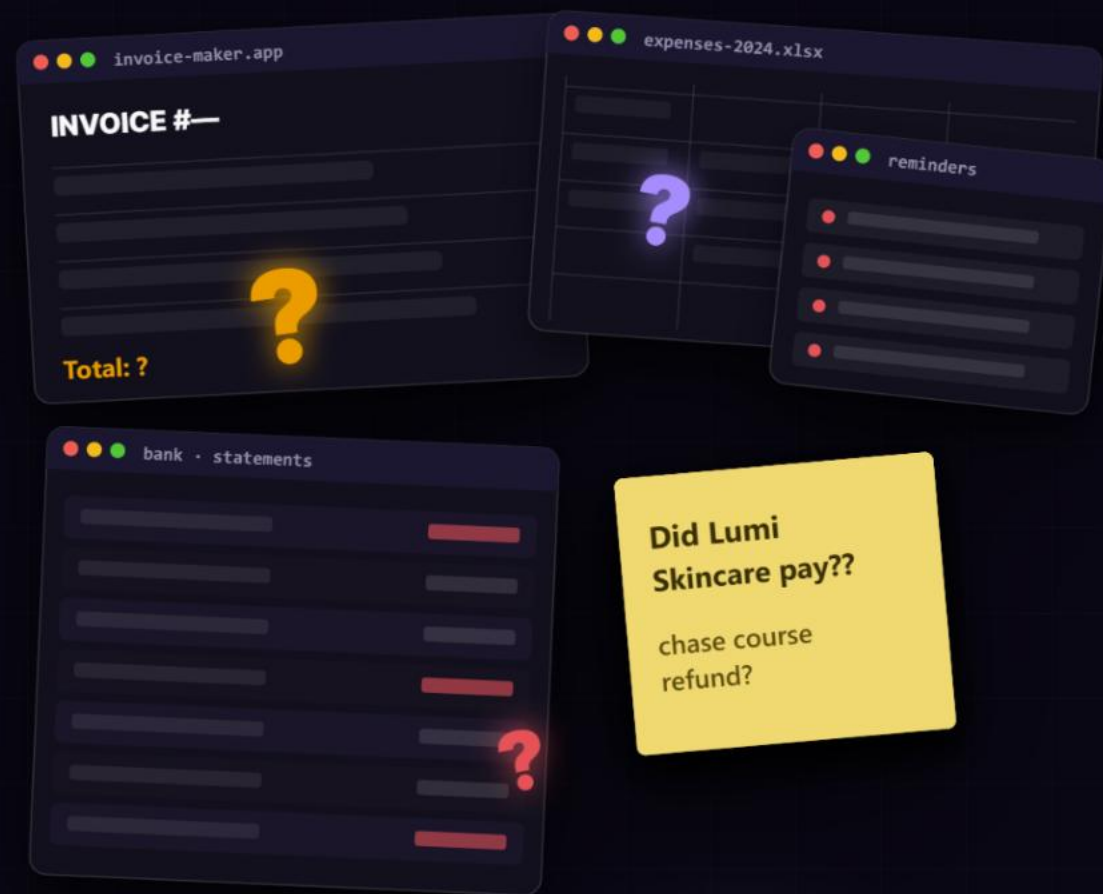
She is not bad with money. She was just never given a way to **see all of it in one place.**

• THE HEADACHE

# Ten tabs open. None of them talk to each other.

Subscriptions, expenses, invoices, documents, bank statements, her client list, chasing payments, reminders, every one a separate app, a separate login, a separate worry.

And she only ever wanted to create.



• THE REALIZATION

**She didn't need  
~~ten tools.~~**

**She needed one.**

• HERE COMES BILLINGZ

# One financial control system. Built for people like Sara.

Not accounting software. Not another tool full of buttons. **One clear picture of where she stands, and what to do next.**

## POSITION

Real cash, runway, and what is truly hers to spend.

## PRESSURE

The next risk, surfaced before it becomes a problem.

## ACTION

One clear next step, only when it changes something.

• THE TURN

# Then Sara opened Billingz.

No setup marathon. No accounting jargon. In about a minute, for the first time, she could see her **whole business in one place.**

Clarity → Control



• THE DIFFERENCE

# From anxious questions, to clear answers.

*"I think I'm okay this month?"*



**Stable. 260 days of runway.**

*"Did that client ever pay me?"*



**Overdue 6 days. Reminder ready.**

*"Is this money even mine?"*



**Yours: €4,200 · VAT set aside: €1,100**

AND THE PROBLEMS BEHIND THEM, RESOLVED

No more ten apps

Expenses, finally clear

Invoices in seconds

Cash position, always known

VAT already set aside

Who pays late, flagged

When income lands, visible

• HOW SHE USES IT • THE CONTROL SCREEN

# Her whole business, in one screen.

## 01 Open the app

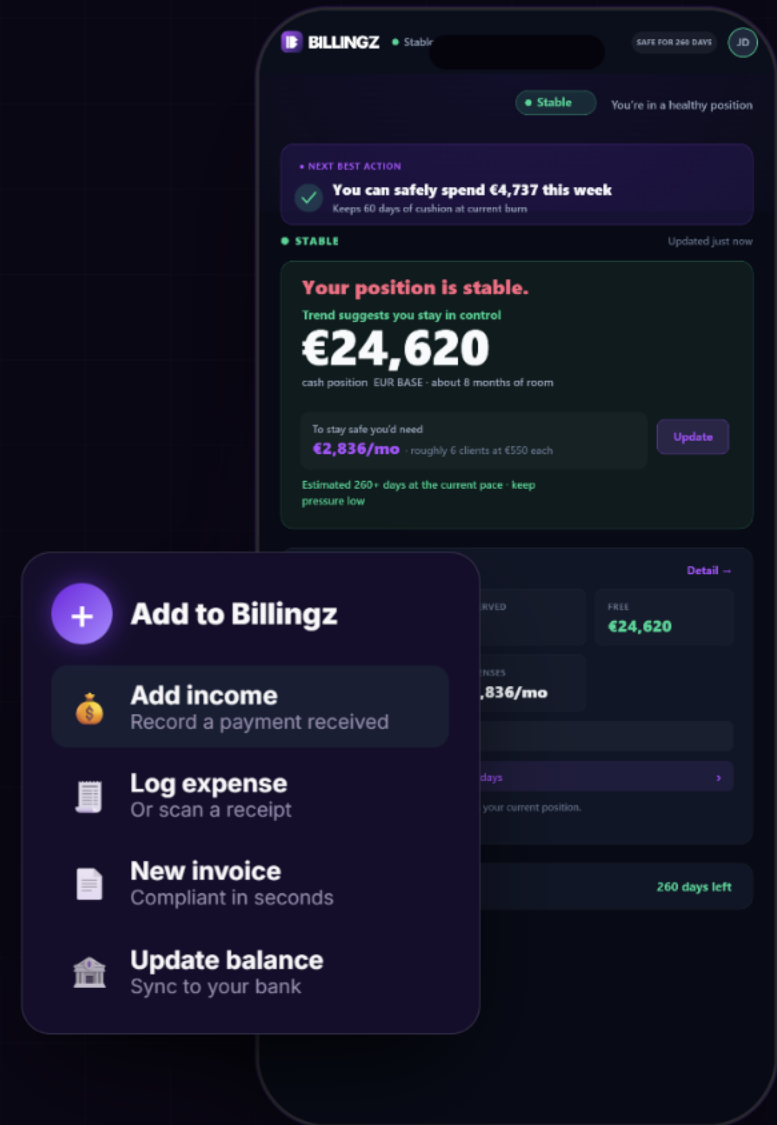
The first thing she sees is her real position, not a menu.

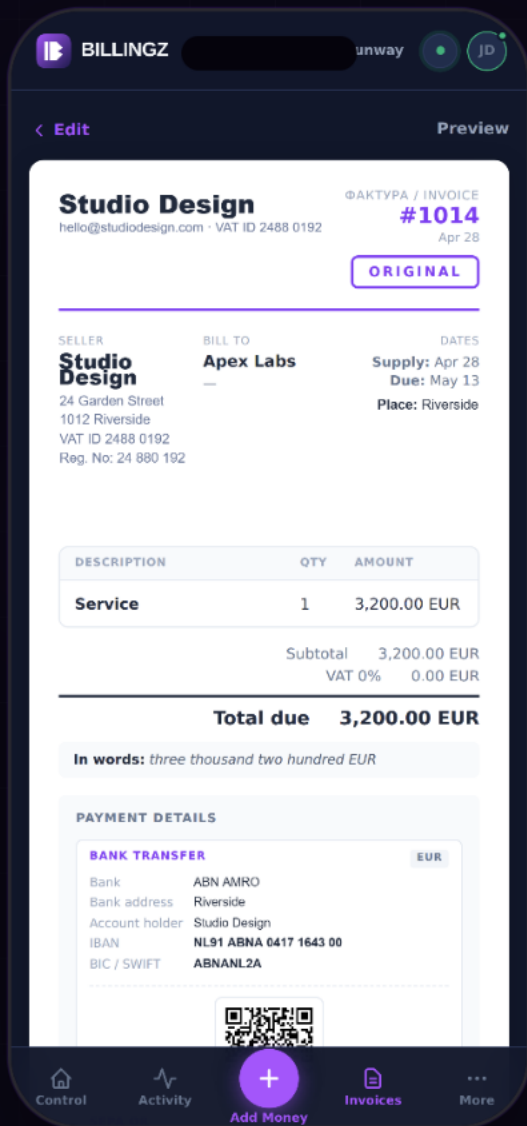
## 02 Read one line

Stable, or action needed. She knows in one glance.

## 03 Take the step

If something needs doing, the app says exactly what.





• HOW SHE GETS PAID • THE INVOICE

# A clean, compliant invoice in seconds.

## Compliant by default

Every field the rules require is built in and checked before send.

## Get paid faster

Bank details and a scan-to-pay QR on every invoice.

## No templates to fight

She fills three things. Billingz does the rest.

• WHEN TO ACT • SAFEGUARD

## It tells her before pressure peaks.

Billingz watches the pattern of money coming in and going out. When risk is building, it does not hide it in a report. It surfaces **one clear warning, and one action**, while there is still time to act.

✓ One tap protects **18 days** of runway.

• SAFEGUARD now

**Pressure peaks in 5 days**

Reduce spending now, or invoice Lumi Skincare early.

[Take the step →](#)

• STABLE Updated just now

**Your position is stable.**  
Trend suggests you stay in control

**€24,620**  
cash position EUR M&E - about 6 months of costs

To stay safe you need:  
**€2,836/mo** (roughly 8 checks at €350 each) [Update](#)

Estimated 200+ days at the current pace - keep pressure low

**MONEY MAP** [Detail](#)

CASH	REVENUES	NET
€24,620	€0	€24,620
EXPENSES	CUSTOMERS	
€0	€2,836/mo	

All cash is usable

• See what profits in the next 30 days

This is your current position

• Pressure is low 200 days left

• EVERY STREAM, ONE VIEW

# Social, course, book and clients, together.

For the first time, every source of income lands in the same picture, with what is hers to keep already set aside.



Social monetization

€3,200



Online program

€2,640



Book royalties

€780



Yours to spend, after tax set aside

€4,200

• EVERYWHERE SHE WORKS

On her phone. In her browser.  
Wherever Sara works.

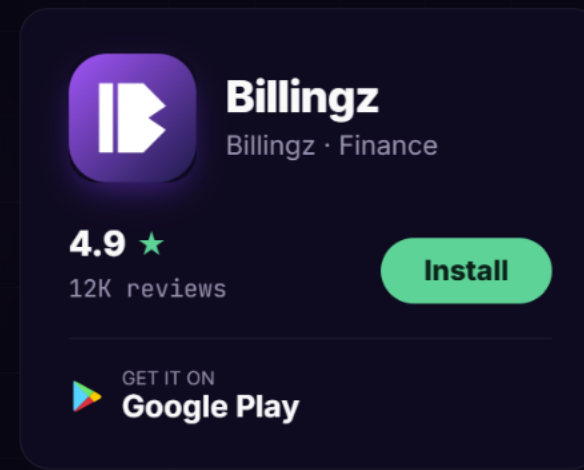
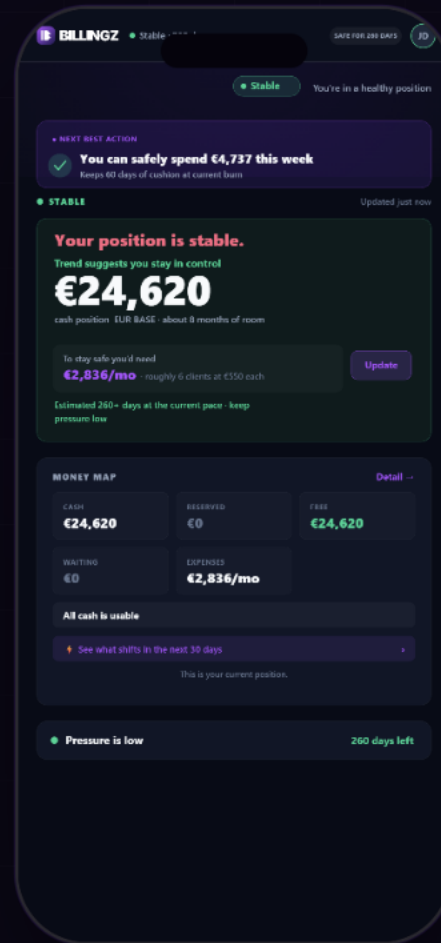


**Billingz**  
Finance · Control your money

★★★★★  
4.9 · 2.3K ratings

GET

Download on the  
**App Store**



**Billingz**  
Billingz · Finance

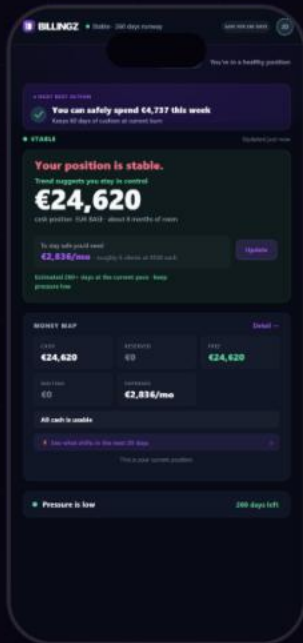
4.9 ★  
12K reviews

Install

GET IT ON  
**Google Play**

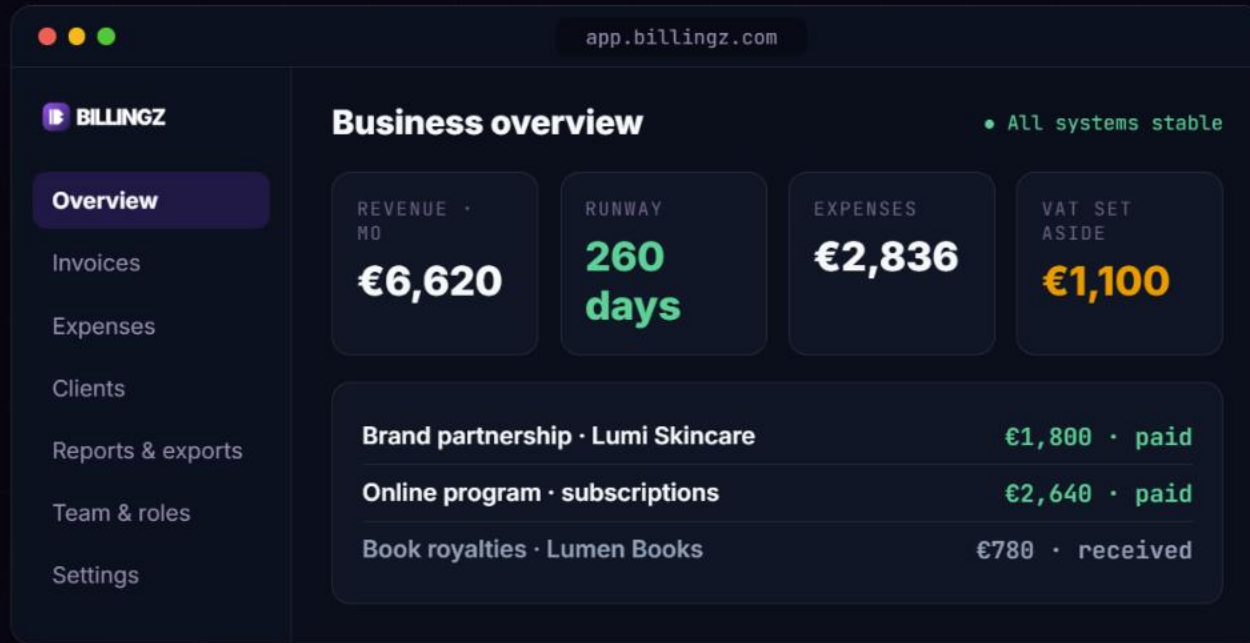
• ONE SYSTEM, EVERY SURFACE

# Phone, web, and a desktop admin panel for the business.



MOBILE APP

Create & check on the go



WEB & DESKTOP ADMIN

Run clients, team, reporting & exports, in sync

# Start free. Grow when she's ready.

FREE

€0/mo

- ✓ 3 invoices / month
- ✓ 2 reminders / invoice
- ✓ Money Map teaser

CORE

€9/mo

- ✓ Unlimited invoices + reminders
- ✓ Full expense tracking
- ✓ Accountant-ready reports

SUGGESTED

CONTROL

€17/mo

- ✓ Everything in Core
- ✓ Cash Clarity + runway
- ✓ Risk + client exposure
- ✓ Collections + reminder tone

SAFEGUARD

€29/mo

- ✓ Everything in Control
- ✓ Automatic VAT reserving
- ✓ Per-invoice risk scoring
- ✓ 30-day forecast + alerts

Billingz is a software (SaaS) tool, not a financial service. It does not provide financial, tax, accounting or legal advice; for guidance specific to your situation, consult a qualified accountant or financial advisor. 14-day withdrawal right applies. Cancel anytime; downgrades take effect at the next billing period.

• SARA STOPPED GUESSING

**Now she runs her business  
with both hands free.**



Control your business. Operate with clarity.

[billingz.com](https://billingz.com)

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