

• ACT I • THE WEIGHT

# Meet David.

“*I advise companies for a living. Somewhere along the way, understanding my own business became the hard part.*”

This is the story of how he stopped untangling his own numbers, and got back to the work he does best.

① David is an AI-generated avatar, created to illustrate how Billingz works.



• WHO HE IS

# An advisor companies lean on.

David is an **independent business consultant**. For over fifteen years he has advised companies on strategy, operations and growth. Retainers, workshops, and projects fill his week, and his clients trust him. **He loves the work:** solving real problems, in the room, with people.

**15+**

YEARS ADVISING

**20+**

ACTIVE CLIENTS

**Full**

WEEKLY CALENDAR

① David is an AI-generated avatar, shown for illustration.



• THE CATCH

# Success came with a back office he never trained for.

His income now arrives from several directions at once, each with its own numbers to track. One business, many moving parts.

01 Recurring retainers

02 Strategy workshops

03 Advisory sessions

04 Project work

05 Speaking & talks

• ACT I • THE OVERWHELM

# He was always working, and never quite sure.

"Did that pro forma ever go out to the new client?"

"Which invoices are unpaid, and who needs a reminder?"

"What am I still subscribed to, and why?"

"Did I set aside enough for tax this month?"

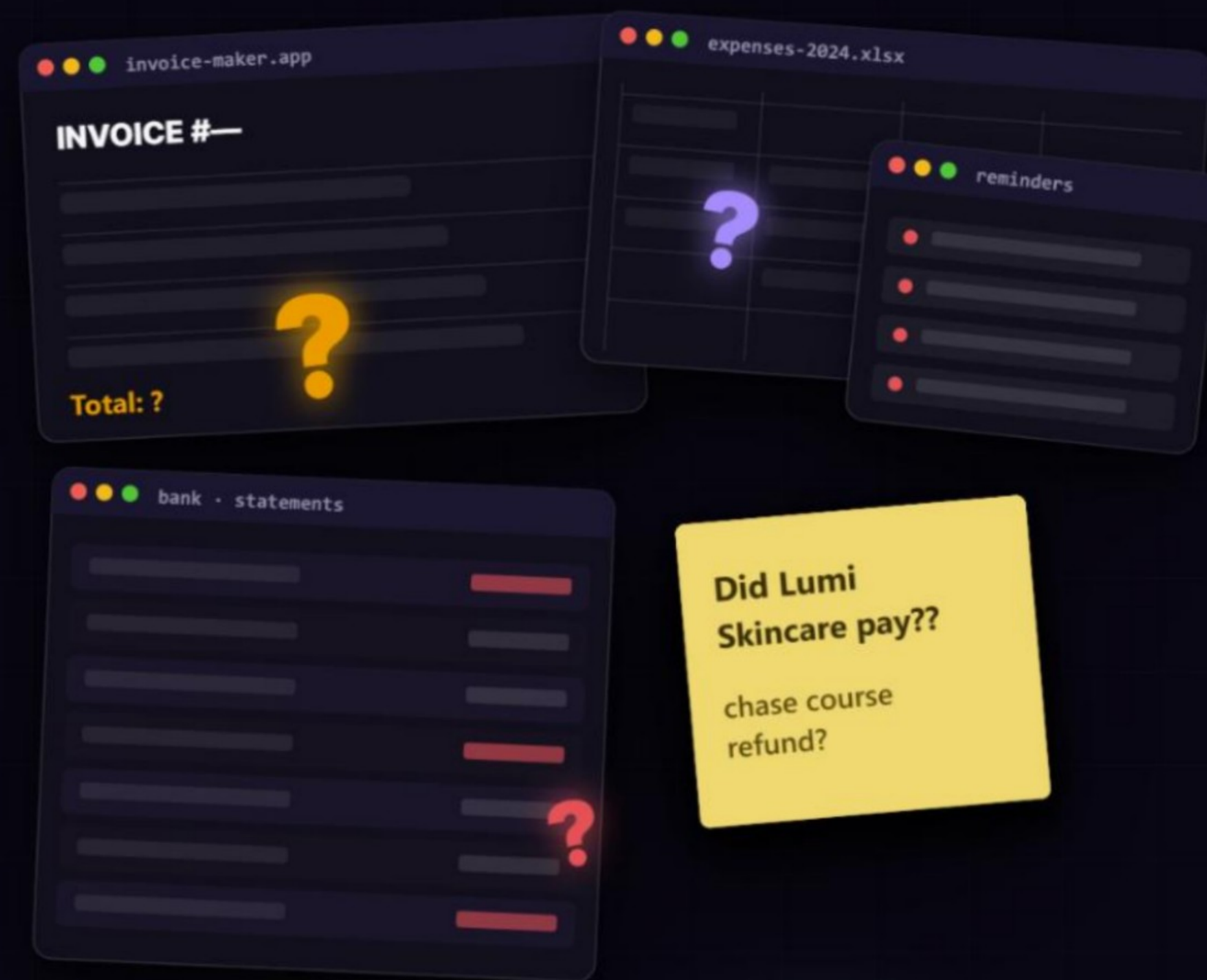
“*The advice is the easy part. It is the invoices, the reminders, the subscriptions and money spread across accounts that eat the evenings.*”

## • THE HEADACHE

# Ten tabs open. None of them talk to each other.

Bank, email, calendar, accounting, invoices, expenses, notes, subscriptions, the CRM, every one a separate app, a separate login, a separate worry.

And he only ever wanted to advise.



• THE REALIZATION

**He didn't need**  
~~another tool.~~

**He needed one place.**

• ACT II • HERE COMES BILLINGZ

# One financial control system. Built for people like David.

Not accounting software. Not another tool full of buttons. **One clear picture of where he stands, and what to do next.**

## POSITION

Real cash, runway, and what is truly his to spend.

## PRESSURE

The next risk, surfaced before it becomes a problem.

## ACTION

One clear next step, only when it changes something.

• THE TURN

# Then David opened Billingz.

“*No setup marathon. No jargon. In about a minute, for the first time, I could see the whole business in one place.*”

Clarity → Control



• THE DIFFERENCE

# From anxious questions, to clear answers.

*"Am I okay this quarter?"*



**Stable. 69 days of runway.**

*"Did that retainer renew?"*



**Renewed. Next invoice scheduled.**

*"Is this money even mine?"*



**Yours: €5,000 · VAT set aside: €1,150**

AND THE PROBLEMS BEHIND THEM, RESOLVED

No more ten apps

Expenses, finally clear

Invoices in seconds

Cash position, always known

VAT already set aside

Who pays late, flagged

When income lands, visible

• ACT III • THE NEW NORMAL

# His whole business, in one screen.

01 **Open the app**

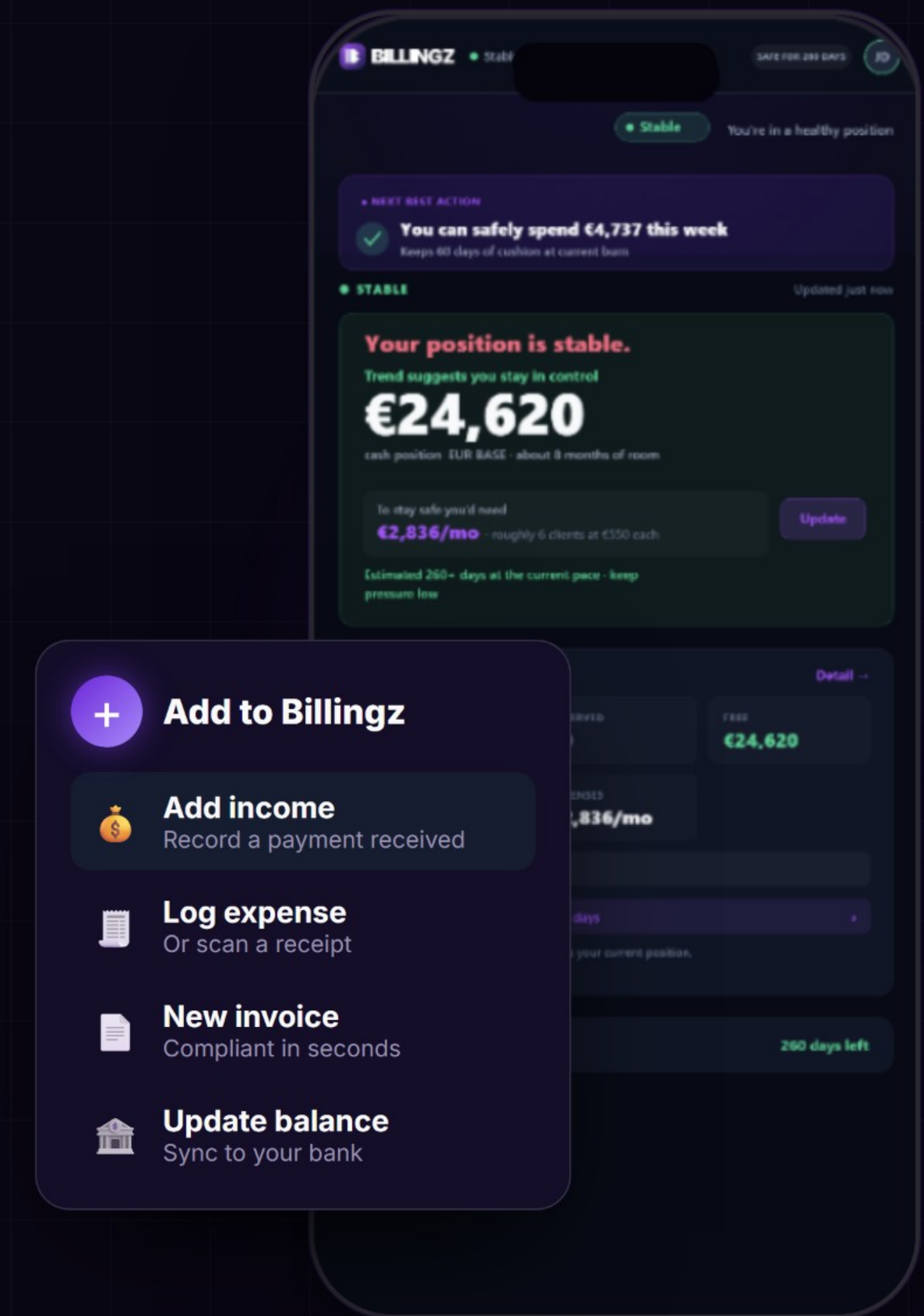
The first thing he sees is his real position, not a menu.

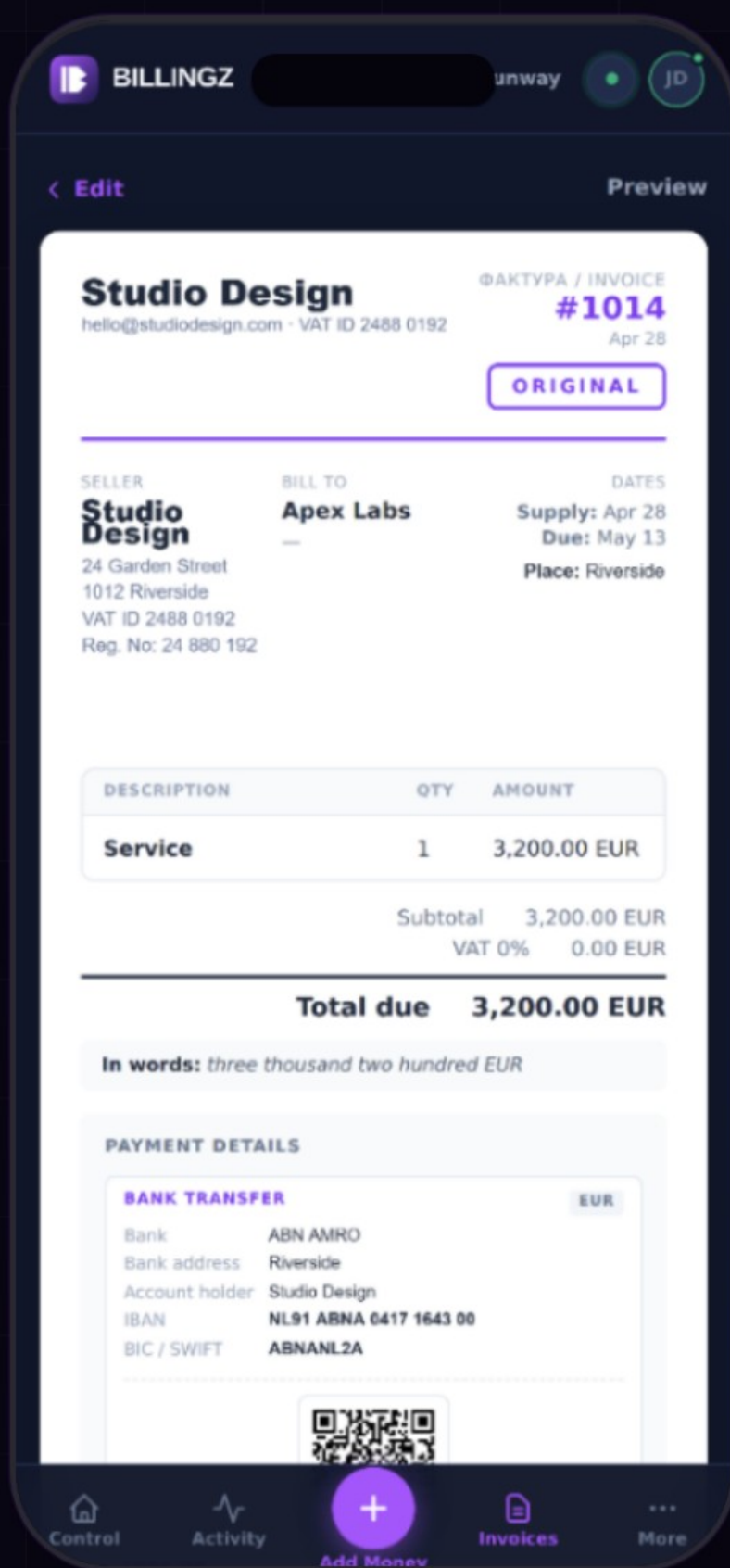
02 **Read one line**

Stable, or action needed. He knows in one glance.

03 **Take the step**

If something needs doing, the app says exactly what.





## • HOW HE GETS PAID • THE INVOICE

# A clean, compliant invoice in seconds.

### Compliant by default

Every field the rules require is built in and checked before send.

### Get paid faster

Bank details and a scan-to-pay QR on every invoice.

### No templates to fight

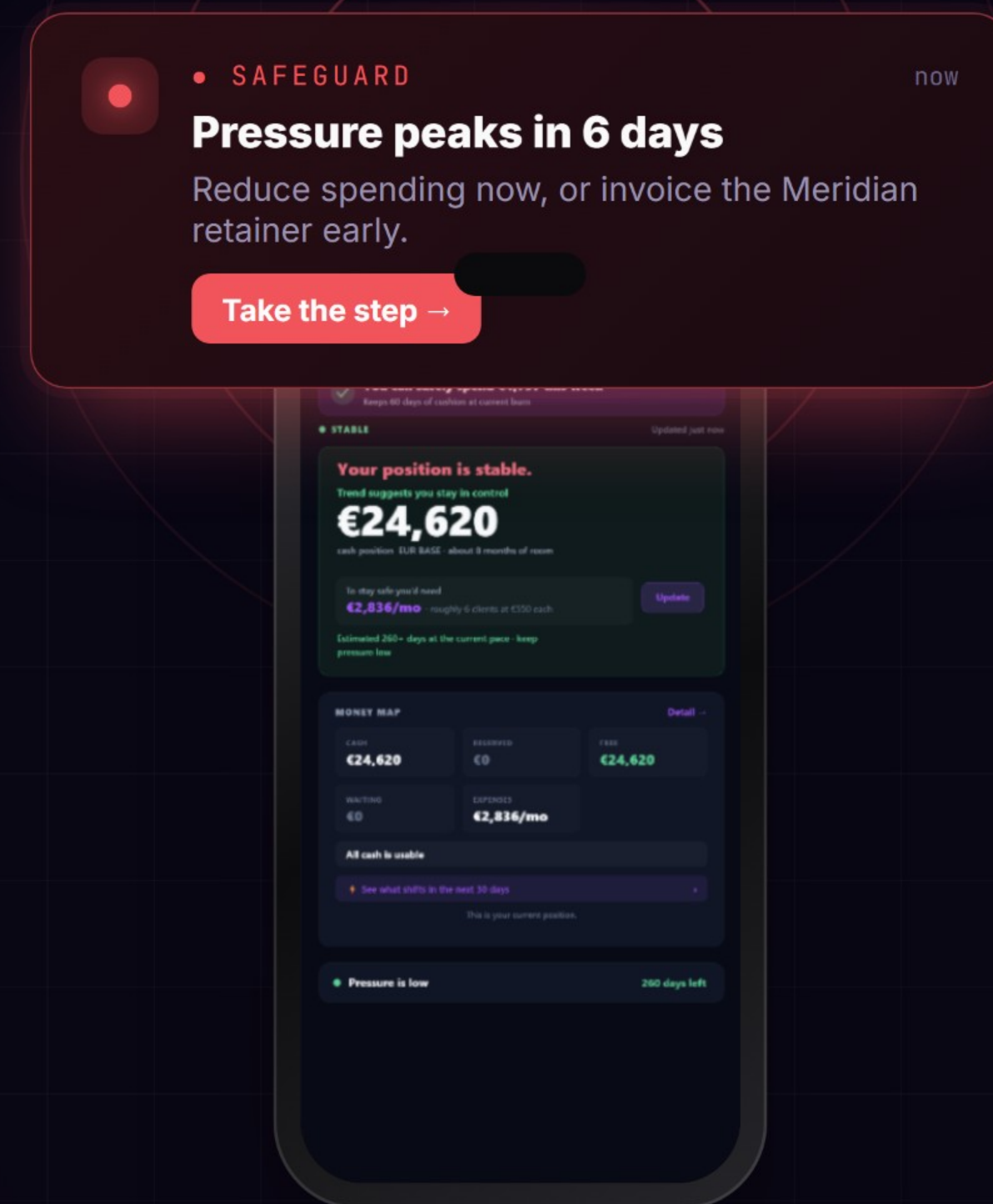
He fills three things. Billingz does the rest.

• WHEN TO ACT • SAFEGUARD

# It tells him before pressure peaks.

Billingz watches the pattern of money coming in and going out. When risk is building, it does not hide it in a report. It surfaces **one clear warning, and one action**, while there is still time to act.

✓ One tap protects **21 days** of runway.



• EVERY STREAM, ONE VIEW

# Retainers, projects and advisory, together.

The same numbers that once scattered across ten tabs now land in one picture, with what is left to keep already set aside.



Recurring retainers

€5,200



Project work

€3,400



Workshops & talks

€1,200



Yours to spend, after tax set aside

€5,000

• EVERYWHERE HE WORKS

# On his phone. In his browser. Wherever David works.



**Billingz**

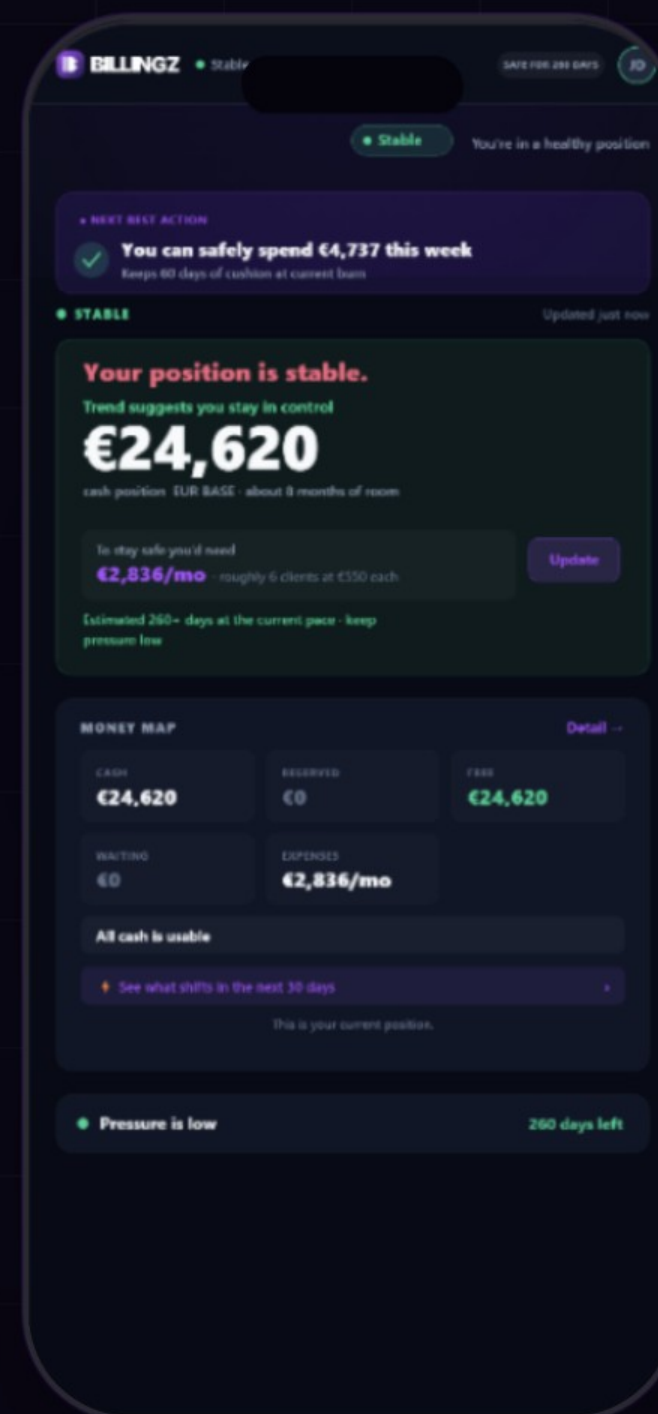
Finance · Control  
your money



4.9 · 2.3K ratings

GET

Download on the  
**App Store**



**Billingz**

Billingz · Finance

**4.9** ★

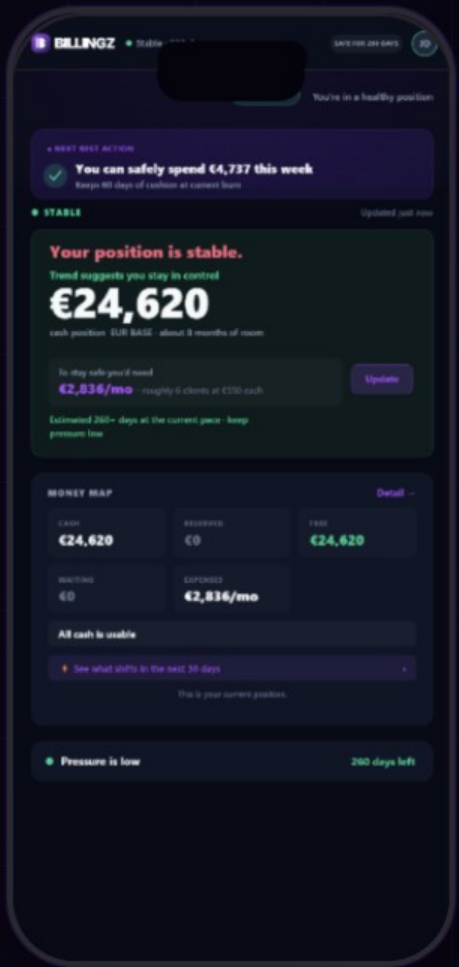
12K reviews

Install

GET IT ON  
**Google Play**

• ONE SYSTEM, EVERY SURFACE

# Phone, web, and a desktop admin panel for the business.



Create & check on the go



Run clients, team, reporting & exports, in sync

# Start free. Grow when he's ready.

## FREE

**€0**/mo

forever • no card

- ✓ 3 invoices / month
- ✓ 2 reminders / invoice
- ✓ Money Map teaser

## CORE

**€9**/mo

or €90/yr • net, excl. VAT

- ✓ Unlimited invoices + reminders
- ✓ Full expense tracking
- ✓ Accountant-ready reports

## SUGGESTED

## CONTROL

**€17**/mo

or €170/yr • net, excl. VAT

- ✓ Everything in Core
- ✓ Cash Clarity + runway
- ✓ Risk + client exposure
- ✓ Collections + reminder tone

## SAFEGUARD

**€29**/mo

or €290/yr • net, excl. VAT

- ✓ Everything in Control
- ✓ Automatic VAT reserving
- ✓ Per-invoice risk scoring
- ✓ 30-day forecast + alerts

All prices are net; VAT is not included and is applied according to the customer's country. Annual billing saves the equivalent of two months. Billingz is a software (SaaS) tool, not a financial service. It does not provide financial, tax, accounting or legal advice; for guidance specific to your situation, consult a qualified accountant or financial advisor. 14-day withdrawal right applies. Cancel anytime; downgrades take effect at the next billing period.

• ACT III • THE PAYOFF

# He got his evenings back.

“*The proposal can wait until morning. The numbers already make sense. The business runs quietly in the background now.*”

No more late nights reconciling accounts. Just the advisory work he does best.



• THE WORK HE DOES BEST

# Now he spends his time on strategy, not spreadsheets.



“ *I stopped untangling numbers. I got my evenings back. I am  
advising again.* ”

Control your business. Operate with clarity.

[billingz.com](https://billingz.com)

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