

• ACT I • THE WEIGHT

Meet Alex.

“*I spend my days solving problems. Somewhere along the way, understanding the business got harder than doing the work.*”

This is the story of how he got one clear picture, and got his evenings back.

① Alex is an AI-generated avatar, created to illustrate how Billingz works.



• WHO HE IS

Every day starts before the paperwork.

Alex owns a **small electrical contracting business**, one apprentice, an occasional subcontractor, and a van that is loaded before most people wake up. First customer, an emergency call, a supplier pickup, another installation. **The work keeps moving.** The administration waits until evening.

6

JOBS TODAY

1+1

APPRENTICE & SUB

20

YEARS ON THE TOOLS

① Alex is an AI-generated avatar, shown for illustration.



• THE CATCH

The work kept growing. So did everything behind it.

Every completed job created another invoice. Every invoice created another thing to keep track of.

01 Installations

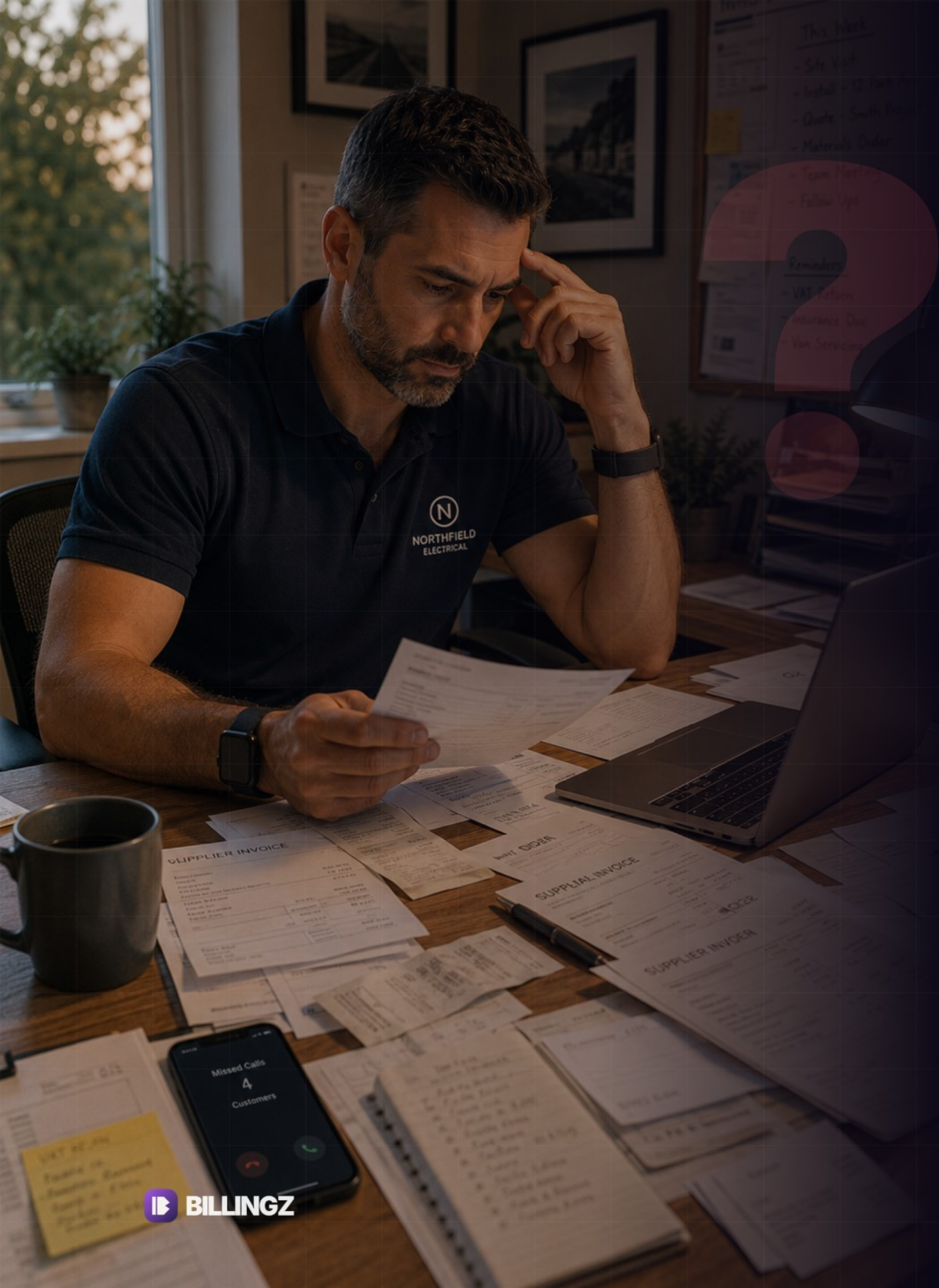
02 Repairs

03 Maintenance contracts

04 Emergency call-outs

OUT Materials & suppliers

OUT Fuel, vehicle & VAT



• ACT I • THE OVERWHELM

**The jobs were under control.
The business was not
always as clear.**

| "Which invoices are overdue?"

| "Did this week's jobs actually make money?"

| "Can I safely order materials today?"

| "Which supplier needs paying first?"

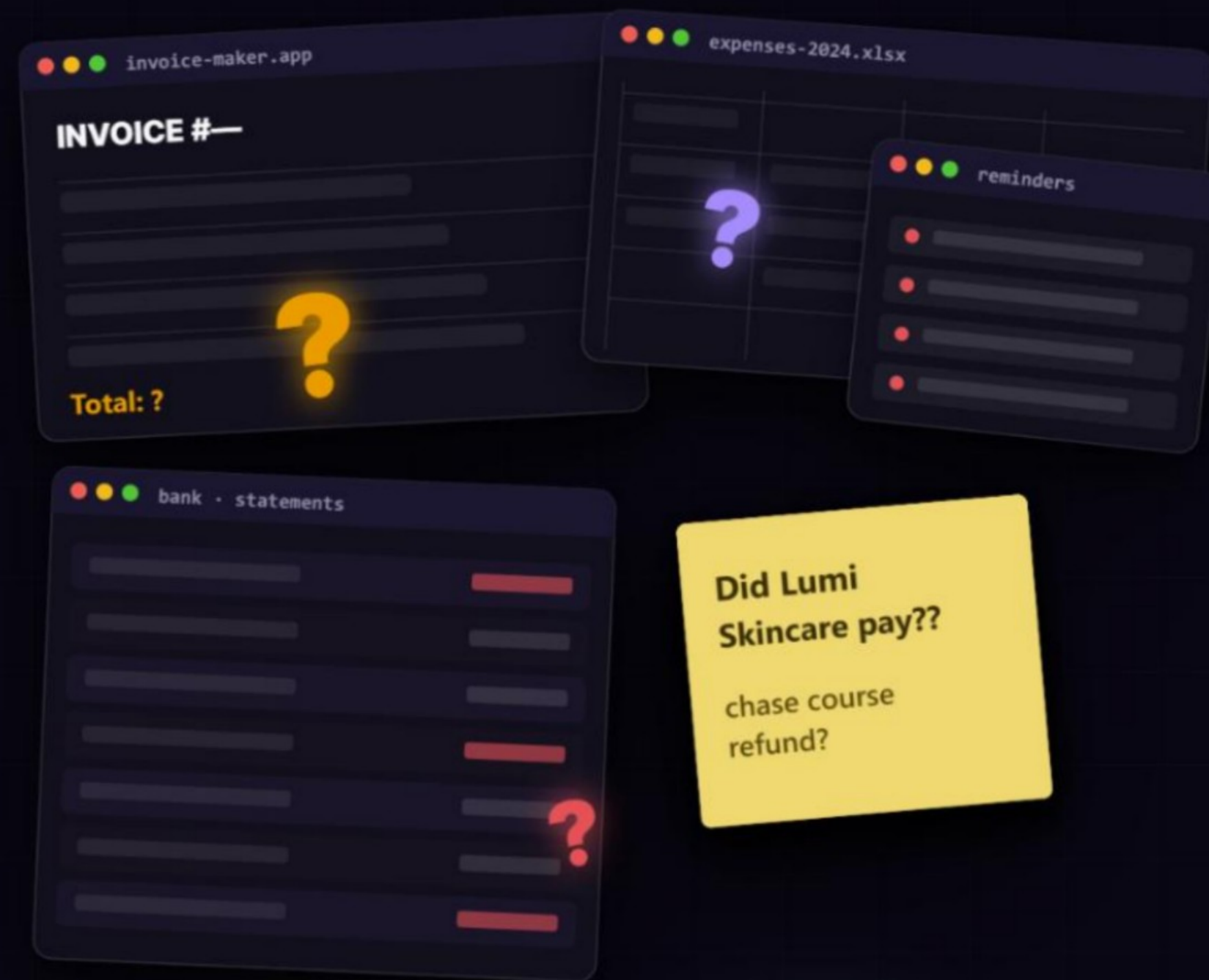
“ *I never questioned the work. I questioned what everything looked like together.*

• THE HEADACHE

Too many places. No single picture of the business.

Banking, accounting, email, supplier invoices, notes, the calendar, fuel receipts, VAT, spreadsheets, each in its own place, and Alex still had to add it all up in his head.

He wanted one place that simply showed him where the business stood.



• THE REALIZATION

**He didn't need
~~more software.~~
He needed clarity.**

• ACT II • HERE COMES BILLINGZ

Financial control for people who work on the job, not behind a desk.

Alex does not sit in an office. He still deserves the same clarity as any larger company. **One clear picture of where the business stands, and what to do next.**

POSITION

Real cash, money committed to suppliers, and what is genuinely available.

PRESSURE

Supplier payments, VAT and late customer invoices, surfaced early.

ACTION

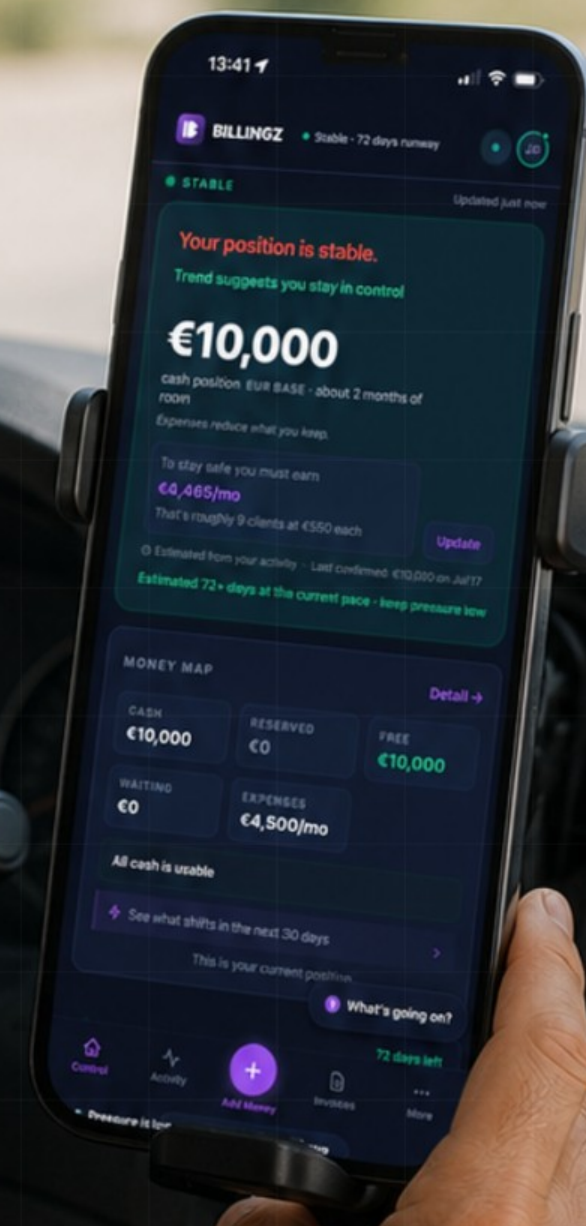
One clear next step, before the next job starts.

• THE TURN

Then Alex opened Billingz.

“Between jobs, in the van, it finally made sense. Money received, money committed, money available.”

Clarity → Control



• THE DIFFERENCE

From anxious questions, to clear answers.

"Can I order today's materials?"



Yes. Covered after VAT and suppliers.

"Which customer still has not paid?"



Two invoices overdue. Reminders ready.

"Where do I stand, right now?"



Free: €10,000 · VAT set aside: €1,900

AND THE PROBLEMS BEHIND THEM, RESOLVED

Overdue invoices flagged

Suppliers and materials tracked

Invoice sent from the van

Cash position known

VAT already set aside

Late payers visible

Today's answer, instantly

• ACT III • THE NEW NORMAL

One screen before the next job.

01 Open the app

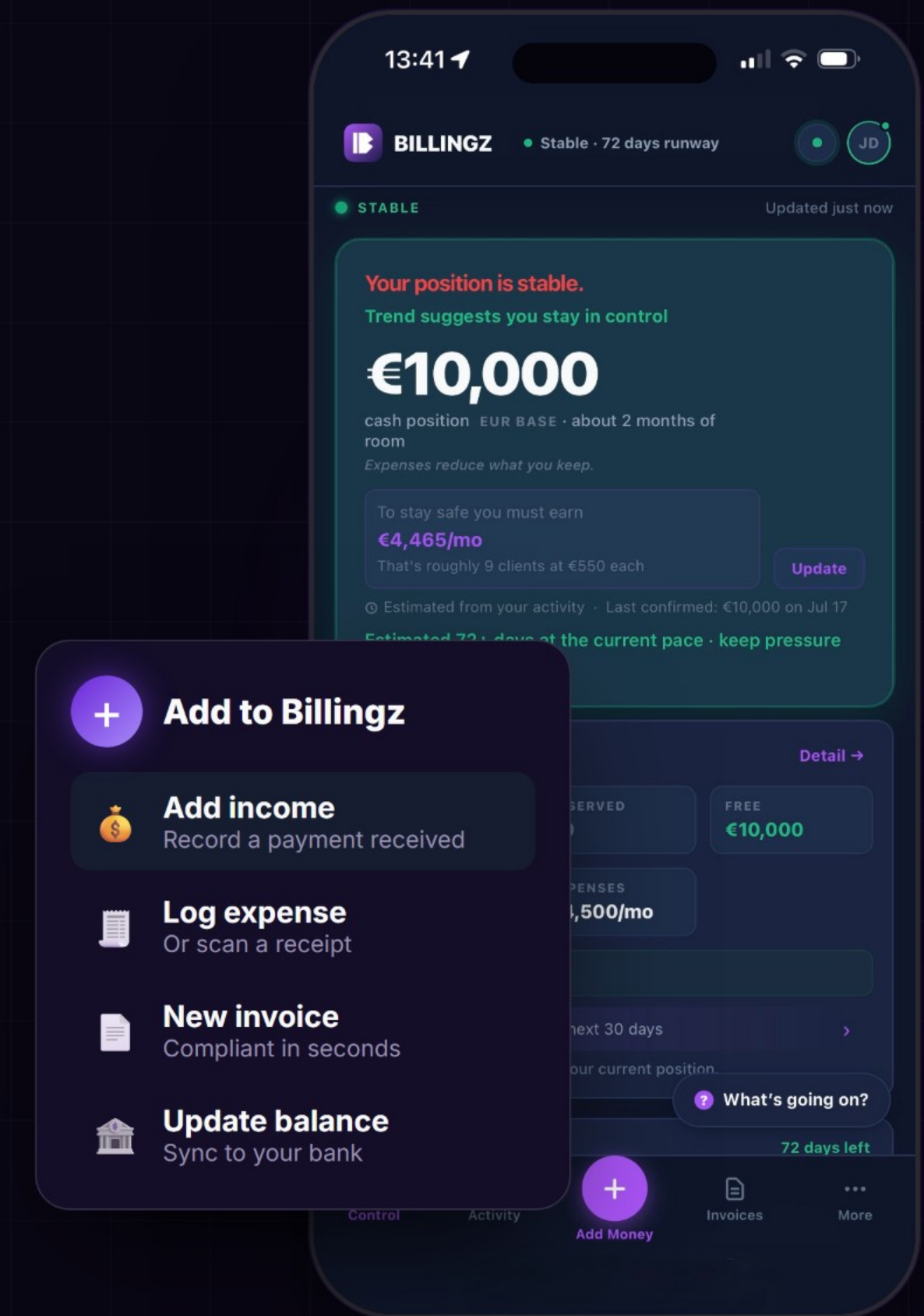
The first thing he sees is his real position, not a menu.

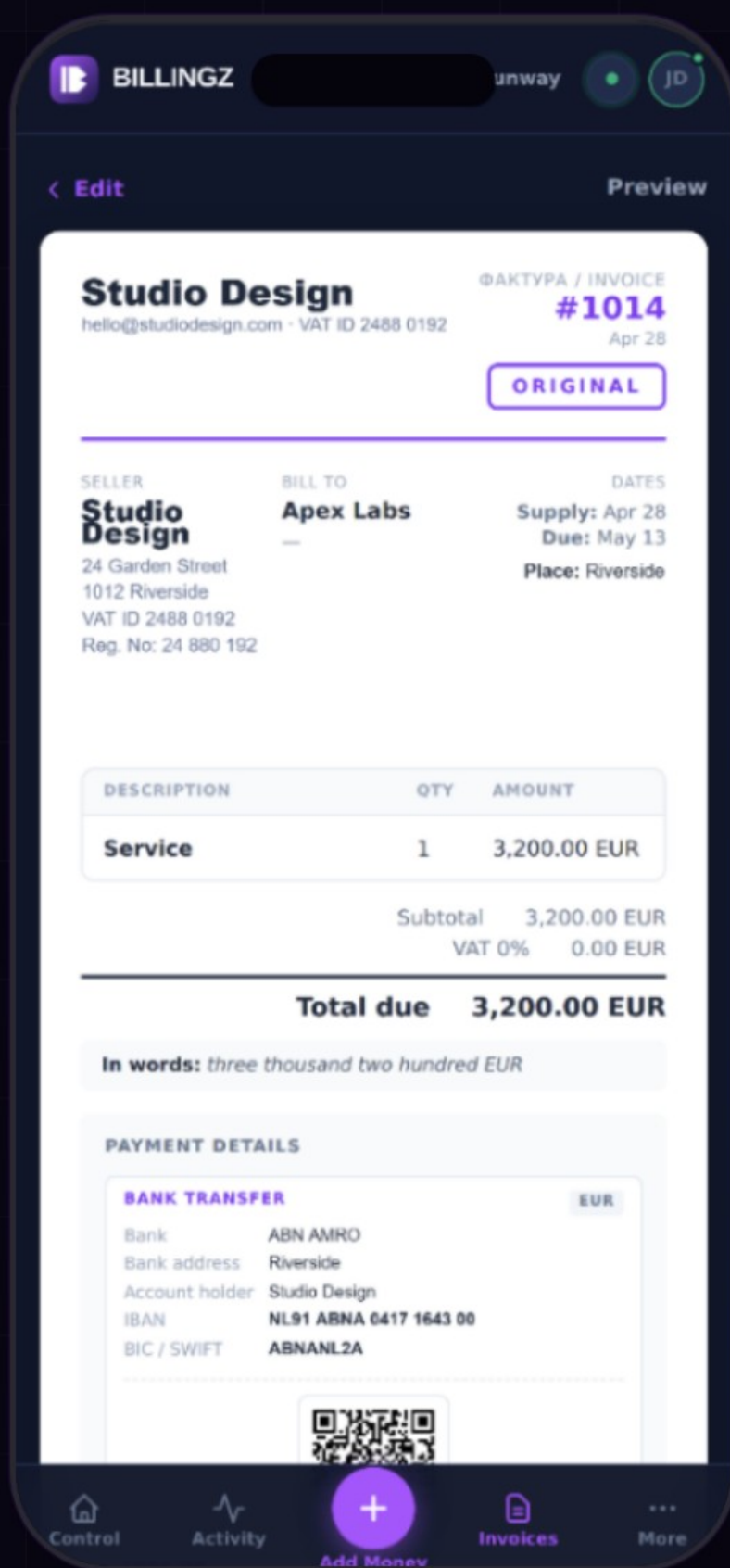
02 Read one line

Stable, or action needed. He knows before the van rolls.

03 Take the step

If something needs doing, the app says exactly what.





• HOW HE GETS PAID • THE INVOICE

Finish the job. Send the invoice.

Compliant by default

Every field the rules require is built in and checked before send.

Get paid faster

Bank details and a scan-to-pay QR on every invoice.

No templates to fight

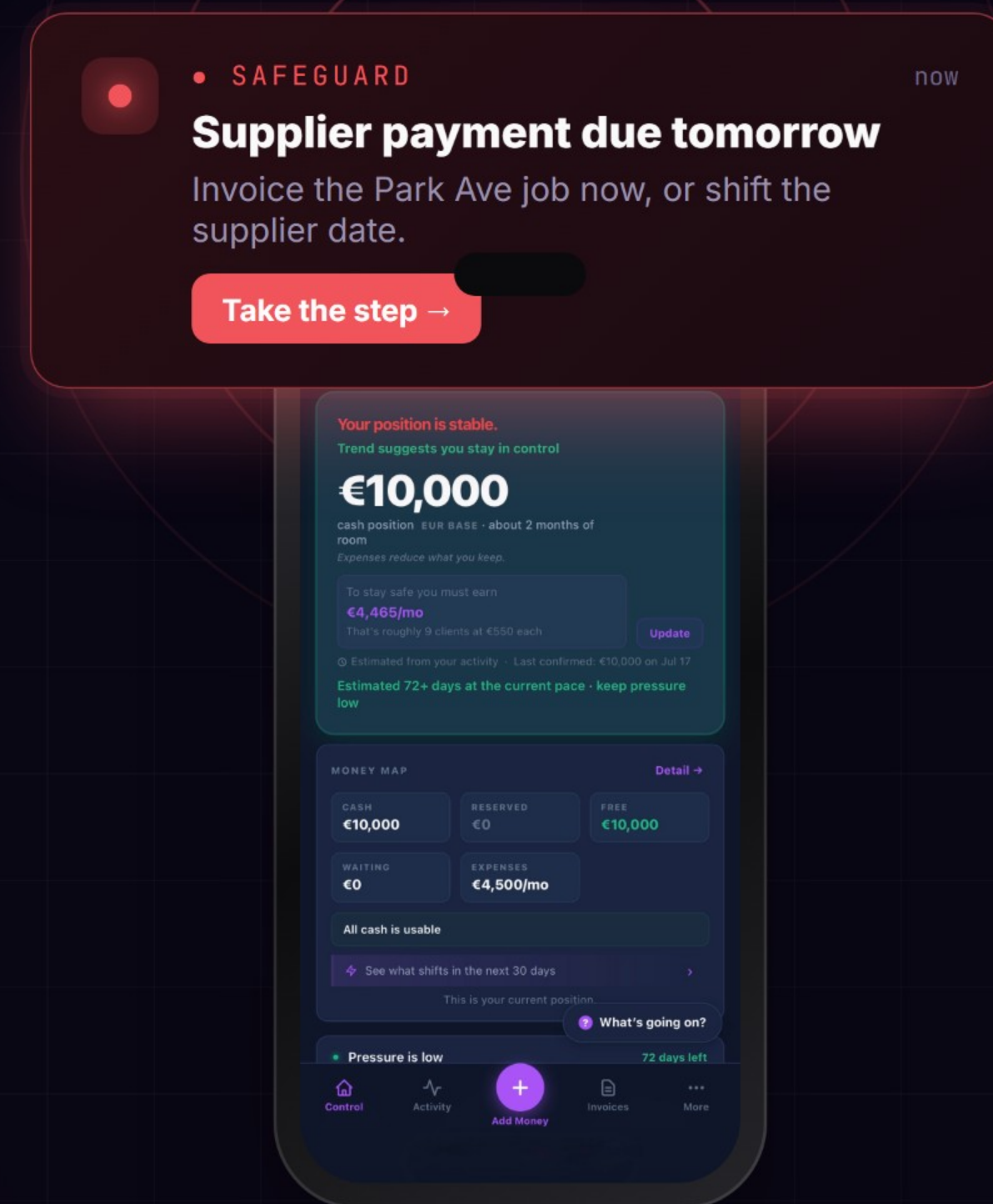
Installation, repair or call-out, he fills three things. Billingz does the rest.

• WHEN TO ACT • SAFEGUARD

It warns him before the pressure hits the week.

A large supplier payment lands tomorrow while a customer payment is delayed. Billingz does not hide that in a report. It surfaces **one clear warning, and one action**, early enough to act.

✓ One tap keeps **tomorrow's supplier payment** covered.



• EVERY STREAM, ONE VIEW

Jobs, suppliers and VAT, together.

The same numbers that once lived in receipts, inboxes and spreadsheets now land in one picture, with suppliers and VAT already accounted for.

 **Electrical installations** €8,600

 **Maintenance contracts** €4,300

 **Emergency call-outs** €2,100

 **Materials & suppliers** -€3,100

● **Available today, after suppliers and VAT** €10,000

• EVERYWHERE HE WORKS

**In the van. On site.
Wherever Alex works.**



Billingz

Finance · Control
your money

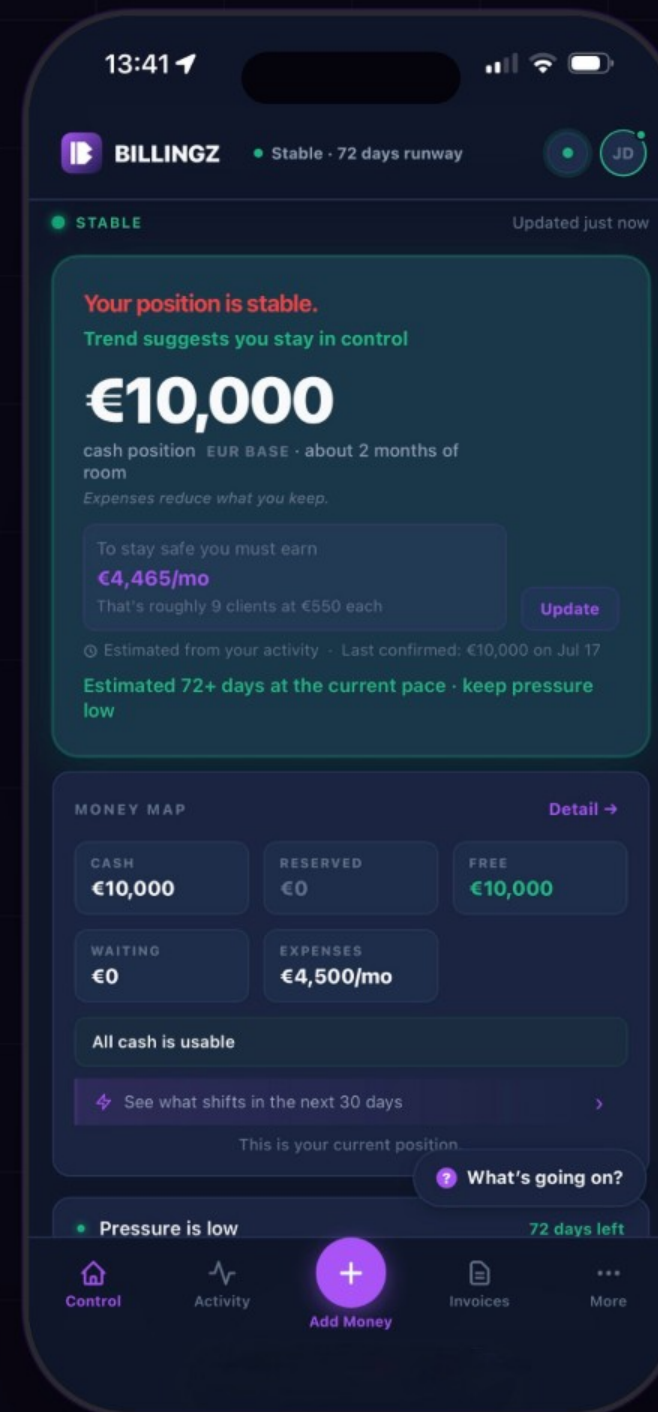


4.9 · 2.3K ratings

GET



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Billingz

Billingz · Finance

4.9 ★

12K reviews

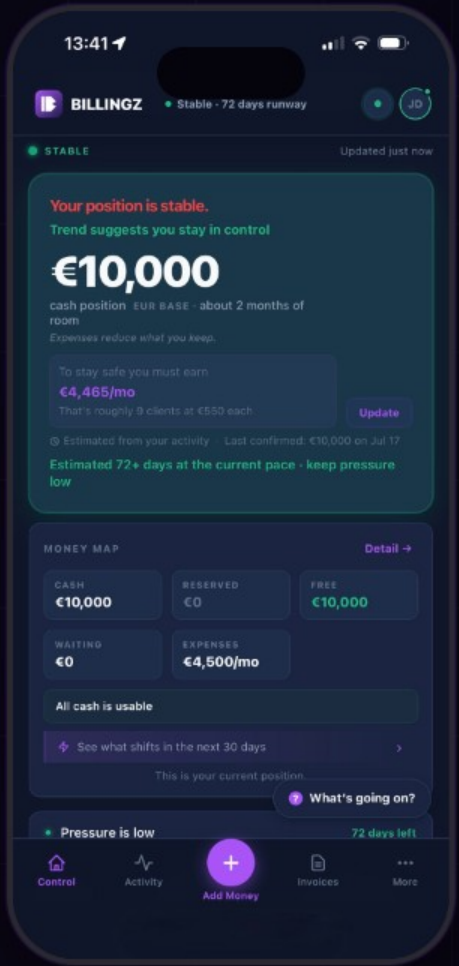
Install



GET IT ON
Google Play

• ONE SYSTEM, EVERY SURFACE

Phone, web, and a desktop admin panel for the business.



MOBILE APP

Create & check on the go



WEB & DESKTOP ADMIN

Run clients, team, reporting & exports, in sync

Start free. Grow when he's ready.

FREE

€0/mo

forever • no card

- ✓ 3 invoices / month
- ✓ 2 reminders / invoice
- ✓ Money Map teaser

CORE

€9/mo

or €90/yr • net, excl. VAT

- ✓ Unlimited invoices + reminders
- ✓ Full expense tracking
- ✓ Accountant-ready reports

SUGGESTED

CONTROL

€17/mo

or €170/yr • net, excl. VAT

- ✓ Everything in Core
- ✓ Cash Clarity + runway
- ✓ Risk + client exposure
- ✓ Collections + reminder tone

SAFEGUARD

€29/mo

or €290/yr • net, excl. VAT

- ✓ Everything in Control
- ✓ Automatic VAT reserving
- ✓ Per-invoice risk scoring
- ✓ 30-day forecast + alerts

All prices are net; VAT is not included and is applied according to the customer's country. Annual billing saves the equivalent of two months. Billingz is a software (SaaS) tool, not a financial service. It does not provide financial, tax, accounting or legal advice; for guidance specific to your situation, consult a qualified accountant or financial advisor. 14-day withdrawal right applies. Cancel anytime; downgrades take effect at the next billing period.

• ACT III • THE PAYOFF

He got his evenings back.

“ *The day ends on the last job, not at the desk.
The numbers are already in order.* ”

No more evenings of receipts and reconciling. The business is as organised as the work.



• BACK ON THE TOOLS

Now he finishes each day knowing where the business stands.



“ *The paperwork stopped following me home. I am back on the tools.* ”

Control your business. Operate with clarity.

billingz.com

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