



• COMPANY OVERVIEW • 2026

Company Overview.

Control your business. Operate with clarity.

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Billingz EOOD is a European SaaS company based in Sofia, Bulgaria, building the **financial control system** for freelancers and micro-businesses. We exist for one belief: running a business should bring clarity, not anxiety. It works **alongside your accountant, not instead of one**, and answers the only question that matters: where do I stand right now?

CLARITY

Remove friction and noise, so people act with confidence.

CONTROL

Visibility and structure, so the business is steered, not survived.

CALM

Peace of mind is a feature. Honesty over hype, always.

COMPANY

Billingz EOOD



HEADQUARTERS

Sofia, Bulgaria

STAGE

Pre-seed · MVP

MODEL

SaaS · web & mobile

• THE PROBLEM

The financial questions every independent asks.

- | "Did that client ever pay me?"
- | "Is this money mine, or the taxman's?"
- | "How long does my money actually last?"

Almost none of them have a tool that answers these. Billingz does. That is where it starts.

27M+

Self-employed across the EU. 99% of EU businesses are micro or small.

1 in 4

EU invoices are paid late, and 73% of independents worry about irregular income.

• THE SOLUTION

Not another accounting tool.
A control system.

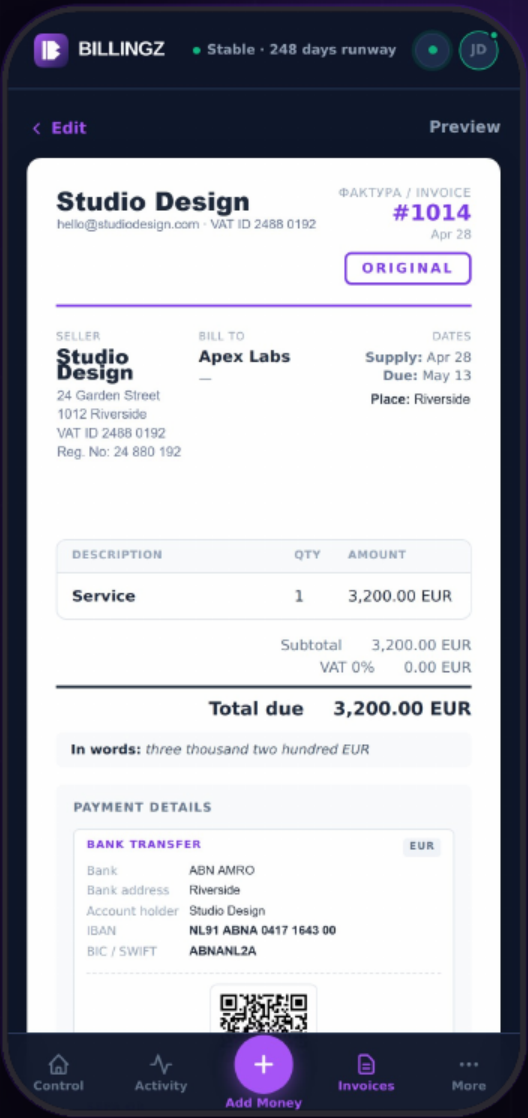
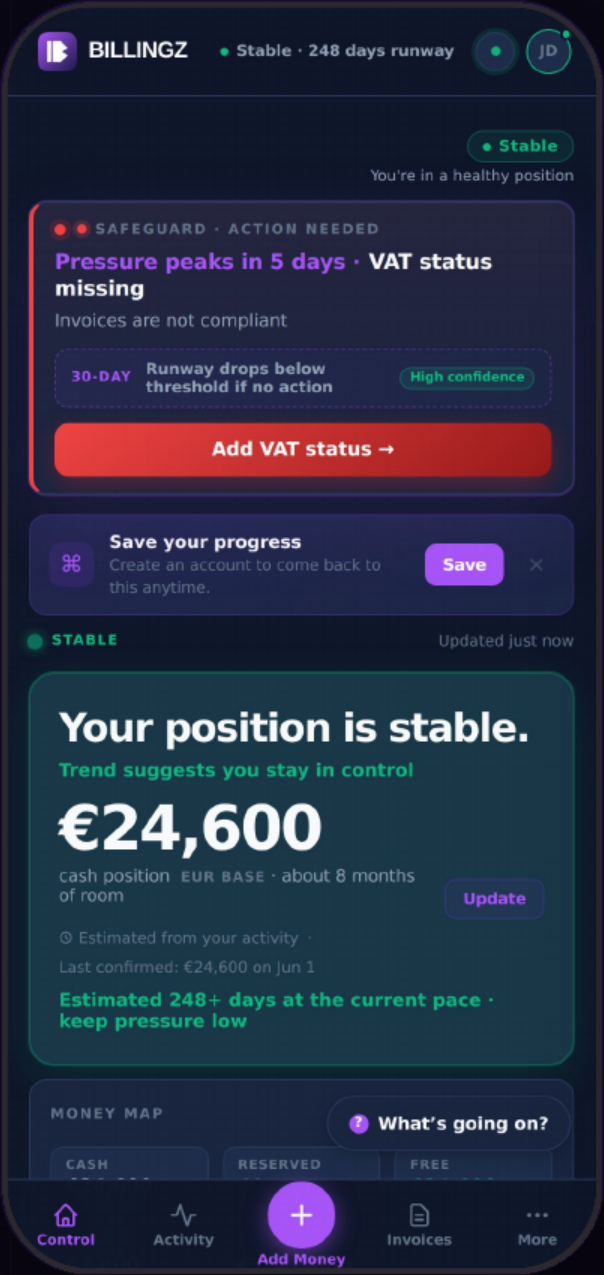
Accounting tells you what already happened. Billingz reads your own numbers, ranks what matters, and shows where you stand now, with one clear action when it changes something.

- POSITION

Real cash, runway, and what is truly yours to spend.
- PRESSURE

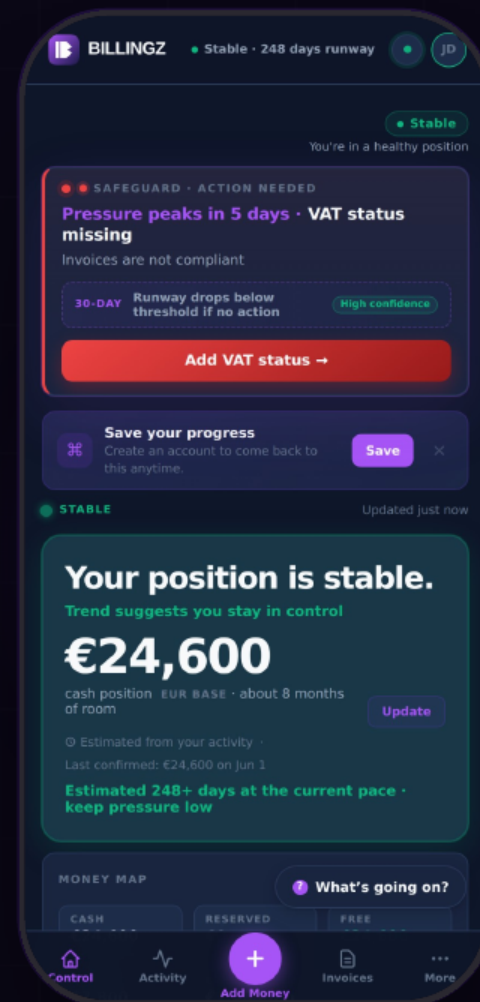
SafeGuard surfaces the next risk before it becomes a problem.
- INVOICES

Clean, EU-compliant, with a scan-to-pay QR, tracked to paid.

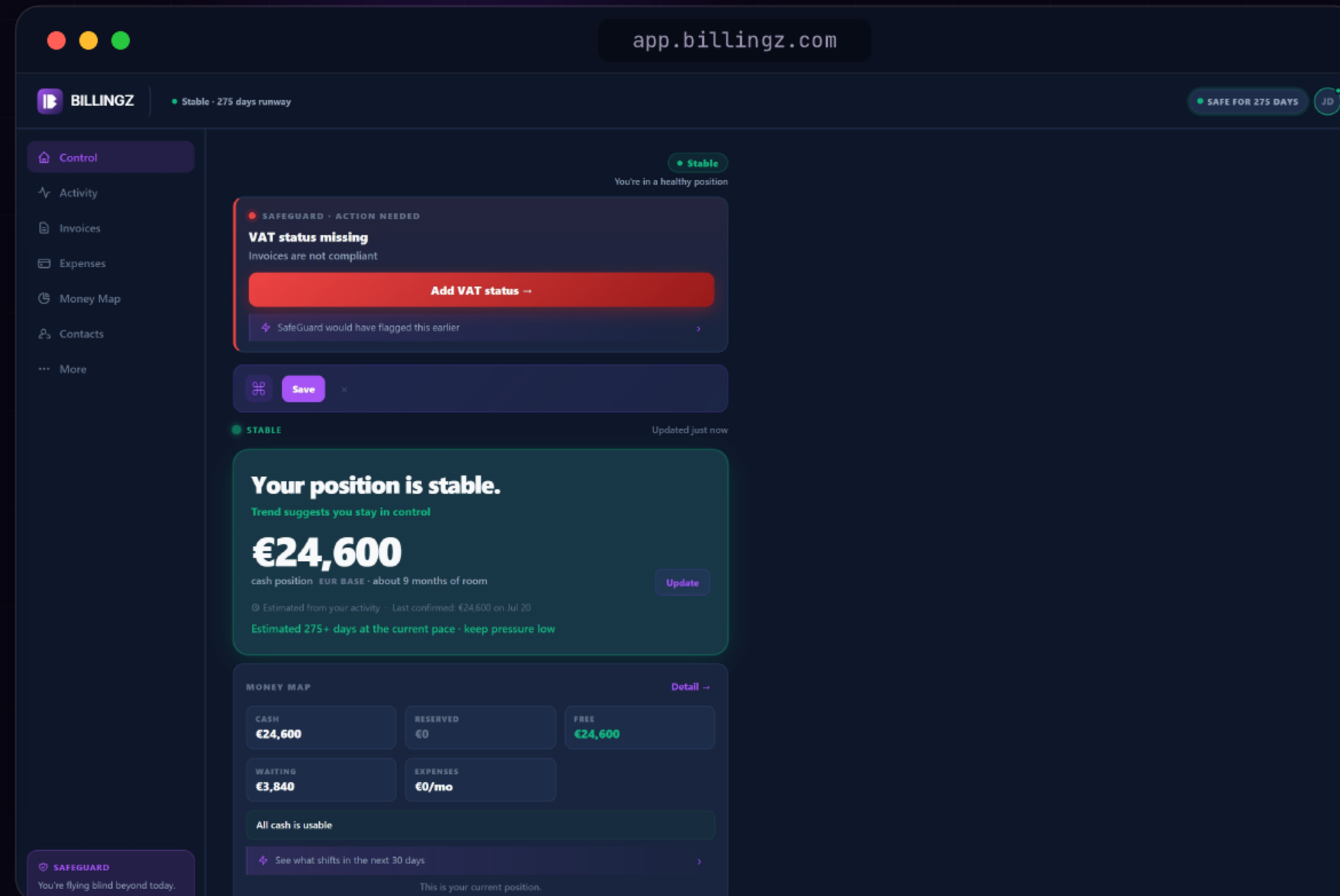


• ONE PLATFORM. ONE EXPERIENCE.

The same clarity, on the web and in your pocket.



MOBILE APP



WEB WORKSPACE • billingz.com

BUILT FOR THE PEOPLE WHO CARRY THE BUSINESS ALONE

• Freelancers

• Creators

• Consultants

• Agencies

• Tradespeople

• Micro-businesses



• THE COMPANY

Built by an operator.

Billingz is **founder-led**, drawing on eighteen years of running operations, up to the chief executive's seat of a global company across more than fifty countries. Application and IT delivery are handled through a contracted development partner, so the company stays small, focused and fast.



Dr. Radovan Vitosevic

FOUNDER & CEO

Clarity before complexity

Remove friction so people act with confidence.

Control without anxiety

Visibility and structure, not more pressure.

Real value first

Revenue follows value, never the other way around.

Trust over noise

No fear, hype or false urgency to sell.

• BUSINESS

A simple model. Start free, grow into clarity.

Recurring SaaS subscriptions across four tiers, with a partner ecosystem of the professionals businesses already trust. Each tier inherits everything below it.

START

Free

€0

Try the product, no card required.

OPERATE

Core

€9 /mo

Run your business in full.

RECOMMENDED

UNDERSTAND

Control

€17 /mo

Clarity, runway and risk.

ANTICIPATE

SafeGuard

€29 /mo

Predict and avoid, ahead of time.

PARTNER ECOSYSTEM

• Accountants

• Bookkeepers

• Tax advisors

• Consultants

• Agencies

• Startup hubs

Billingz gives them and their clients a shared source of financial clarity. All prices net, VAT applied by country.

• LET'S TALK

Control your business. Operate with clarity.

LEGAL ENTITY

Billingz EOOD · Билингз ЕООД

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TRADEMARK

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WEB

billingz.com

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